



Primary trading partners

## Keeping tobacco products out of sight

How to make our solution work for you

# The responsible use of doors

5 EASY BUT IMPORTANT STEPS

A self-closing door storage unit, such as BATA's, is one of the solutions you can use to comply with the new tobacco retail display laws. You need to take steps to use these doors responsibly and limit exposure of products.

The following steps could help you comply while serving customers or restocking:

- 1 Check ID first** – is the customer definitely 18 or over?
- 2 Find the product** – know your tobacco layout to get the product the customer wants quickly and easily
- 3 Get products out responsibly** – only open the door you need to in order to get the product requested
- 4 Immediately close the door** – straight after you have taken the product out
- 5 Restock responsibly** – aim to restock during quiet periods and never leave products out on the counter or visible in store

### IMPORTANT – never leave or prop the doors open

It is your responsibility to make sure tobacco products are kept out of sight. Doors must remain closed when not being used.

Ask your BATA representative if you have any questions about BATA's self-closing door solution.